



raymcgale@gmail.com



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employment

BBDO/EG+ • Production Artist • May 2015 - Present

Although I initially started on the Digital Production Team at BBDO, my department was moved to the production house that is EG+; although we still do most of our work through BBDO. I create and prepare assets for digital production ranging from websites and banner ads to motion graphic work and social content. I have also begun doing some minor art direction on some motion projects. Some notible clients include AT&T, HP, Lowes, and Footlocker.

enter:marketing • Lead Designer • November 2011 - May 2015 Starting as an intern in the fall of 2011, I worked my way up the ranks of this IT marketing company to a junior, house, and eventually lead designer role. Oversaw the production of all graphic work, (digital/print/various other mediums,) took part in client calls and creative briefs, and oversaw a handfull of junior designers throughout my tenure.

notable freelance

T.W.I.P. • Resident Freelance Designer • April 2014 - Present

I work with the owners of the company to create all assets used in investor presentations.

Stella Service • Freelance Designer • April 2015 - June 2016 I created a series of white papers showcasing the organization's results and also expanding on the company's visual brand.

education

Marist College, Poughkeepsie NY

Bachelors in Science - May 2011 Major in Digital Media and Minor in Music Average GPA of 3.506

Scuala Lorenzo de'Medici

Florence, Italy Spring 2010 Studied art and design in Italy

School of Visual Arts

Took classes in Advanced Adobe AfterEffects and Advance Autodesk Maya

proficiencies

While very well versed in most of the Adobe Suite, these few programs hold a special place in my heart:

















